# EXPERT ➤➤➤
# Marketing Suite™

**1.** Log into the **Resource Center**

**2.** Click **Properties**

**3.** Select **Listing** to Promote

**4.** Select an **EMS Feature**

## EMS Features

### 📄 FLYERS

A downloadable flyer which can be used for open houses or for prospects who visit your listing. This flyer displays the property's unique text code so if the prospective buyer has the flyer in-hand, he or she can text for information including the virtual tour.

### 🎥 VIRTUAL TOURS

Property Tour - a customizable virtual tour which is syndicated to popular real estate portals for maximum exposure across the internet. The virtual tour is available in both branded and unbranded versions and a downloadable video file is available to simplify your YouTube and video marketing strategy.

### </> PROPERTY HTML CODE

Embeddable HTML flyer code - the html code for an embeddable listing flyer. Craigslist Post (US only) - copy the HTML code into the "posting body" of Craigslist real estate post for a formatted property description.

### 📱 TEXT MESSAGING

SMS Text Message Information - the ability to customize your SMS text message for every listing's unique text code.

### 🏠 SITE URL

Single Property Website - a custom website created exclusively for every eligible EXIT Realty listing with its own unique web address, a photo gallery, virtual tour, lead generation technology and more, built-in. An interested buyer can contact you to request a showing in real time.

For more information please visit **joinexitrealty.com/technology**

EXIT ®