

# AGENT AND BROKERAGE WEBSITES

Every EXIT Associate with the role of Sales Representative, Associate Broker or Broker of Record in MEMO has a complimentary EXIT-branded website included as a benefit of membership with EXIT.

## THESE BEAUTIFUL WEBSITES FEATURE:

### Great Functionality:

- Property search delivers an engaging homebuyer experience
- Additional tools for content creators to create fresh and hyper-local content to win at SEO

### Variety of templates:

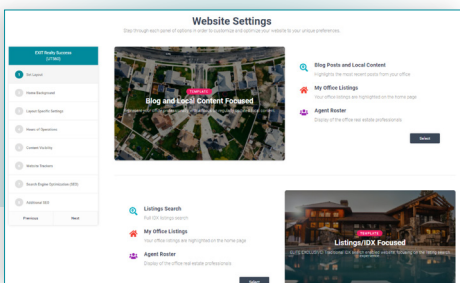
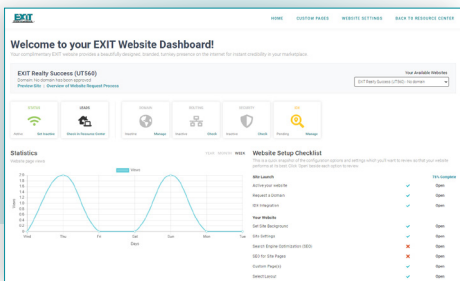
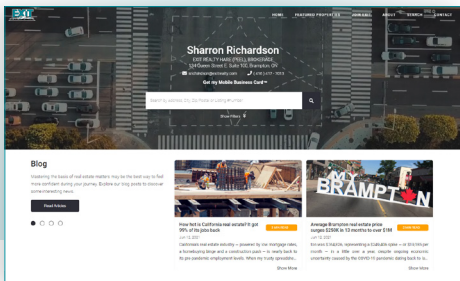
- Traditional home search website template
- Agent-focused template
- Blog and local content template
- Sponsoring template

### Improved User Experience

- “Featured Properties” is included for all office/agents participating in IDX\* and are EXIT listings only.
- If you choose to take it one step further, an IDX feed can be added to any of the EXIT template sites at a cost of \$199 annually per MLS board. Set up is included for the first website, plus a one-time \$24.99 set up fee for each additional website.
- Integrated blogging platform.

### Streamlined Setup

- Step-by-step website and settings panels
- Advanced (optional) features
- Franchisees with multiple offices can have separate sites for each or combine into one



Log into the Resource Center and hover over Marketing then click Websites to manage your FREE EXIT Website.

For inquiries about any of EXIT's programs, tools, or resources, please contact Franchise Support at **888.668.3948**, [support@exitrealty.com](mailto:support@exitrealty.com) or through **Live Chat** on the Resource Center, Monday to Friday, 8am – 6pm ET.

\*Your listings will appear on your website when your brokerage has completed the MLS paperwork to allow us to import IDX data.

